

## Union South Project Demonstrates Superior Minority Involvement

*CG Schmidt Presented with Accolade Award, Highest Honor Given by State*

The **Wisconsin Department of Administration (DOA)** recently announced CG Schmidt was the recipient of the **Accolade Award** in the category of construction at the biennial Business Opportunities in the Government Sector (BOGS) Workshop. This is the highest honor given by the state to acknowledge private sector partners that demonstrate superior minority involvement in state procurement and construction related activities.

CG Schmidt was praised for our commitment to providing opportunities to minority owned businesses during the construction of the \$78.5 million Union South on the UW-Madison Campus. CG Schmidt voluntarily set a goal of 15% minority participation for the Project, and offered should we fail to achieve the goal, we would pay the state a penalty of \$250,000. The state's standard, contracting goal is 5% minority business enterprises (MBE) participation.

CG Schmidt achieved the highest goal ever set for MBE participation levels on a state construction project. "Through our firm's leadership, CG Schmidt opened access for 27 minority-owned businesses in the state to provide sub-contractor and consulting services on the project, allowing them to capture \$12 million in revenue," said Rick Schmidt, President and Chief Executive Officer for CG Schmidt.



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